

Market Square looking East, Amesbury, Mass.

acm amesbury
carriage
museum
community stories start here

Annual Report

2017

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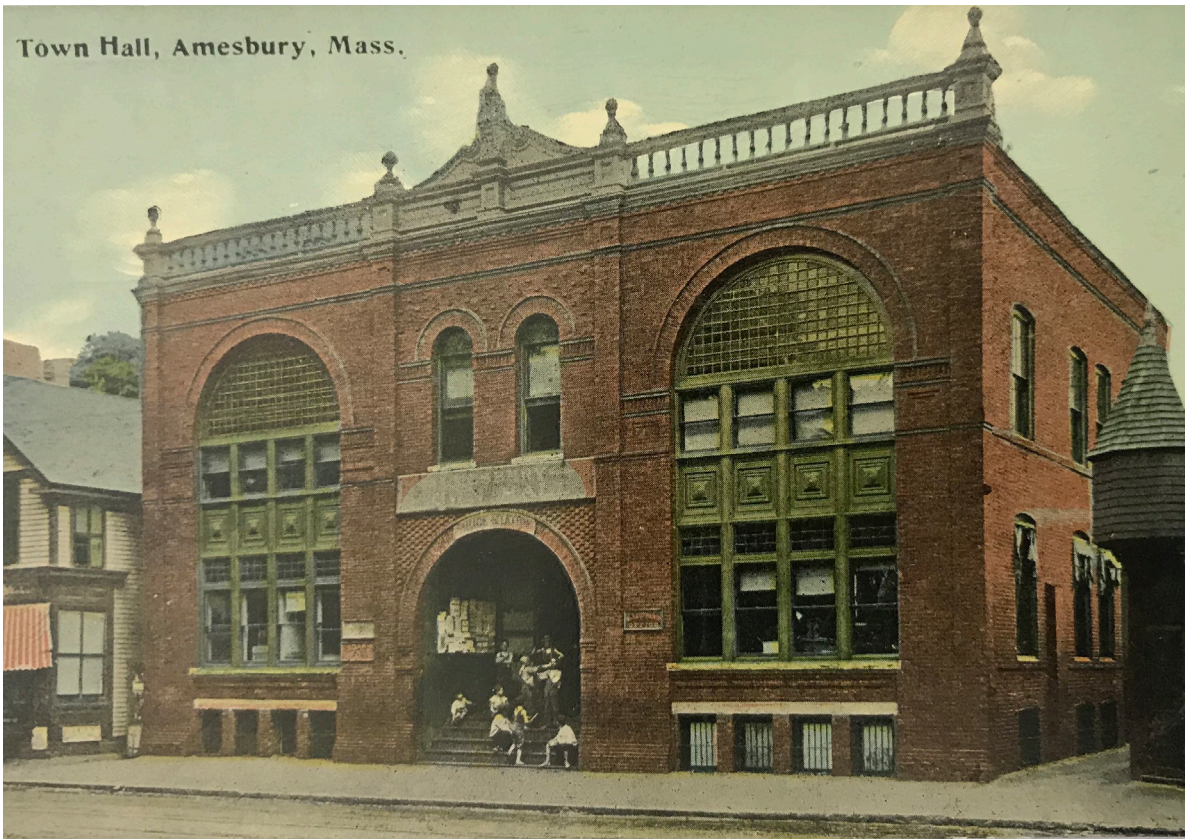
John Mayer, *Executive Director*



Amesbury Carriage Museum, Postcard Collection.

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Courtesy of Amesbury Public Library, Local History Collection.

President's Report

Another year on our journey to more fully realizing our mission of “Championing the history of Amesbury industry and people” has passed. Looking back on the year brings the word evolution to my mind. According to an October 2, 2012 article by Peter DiGiammarino in IntelliVen, the five stages of organization evolution are: Concept, Start-up, Credible, Sustainable, and Mature. Perhaps given our length of existence some might think we are a Mature organization yet from where I sit and knowing what we are attempting to accomplish, I believe we are at the Start-up/Credible stage of organization evolution.

We are a Start-up organization in that we are focused on building our membership and offering engaging programming while managing modest financial resources. We have developed a strategic plan, know our mission and are constantly working towards our vision of “a community inspired by Amesbury’s history.’ So we have a good foundation on which to build.

We are moving evermore into the Credible stage as we have built a governance structure; expanded our volunteer network; and begun the development of a five-year financial plan, to me the most important aspect at the Credible stage of evolution. You may have noticed that we started a Program Sponsorship initiative with area businesses and completed our second ‘Annual Fund ‘drive in 2017. Both endeavors are aspects of building our financial resources and are stepping stones to becoming a Sustainable organization.

In June 2017, six educators from the Amesbury school system came together to work with museum executive director John Mayer to develop curriculum focusing on the history of Amesbury. This “Museum without Walls’ project was generously funded by the Amesbury Educational Foundation Inc. and is one of the ways Amesbury history can be brought to life for our schoolchildren. This project was a first step in reaching our goal of ‘developing a physical location with an exhibit supporting school programs’ as outlined in our current strategic plan.

I continue to be amazed by Amesbury’s history and what it has given to the world and know that the work we are doing at the Amesbury Carriage Museum to champion Amesbury and its history is a valuable asset for our community.

Our future is exciting and I know that through your continued support we will achieve our goals and fulfill our aspiration of becoming a Sustainable, and one-day Mature, organization.

In partnership,
Mary A. Chatigny
President

Executive Director's Report

Provide a sense of place. Make connections to Amesbury history. This is our focus and aligns directly with our vision to build “a community inspired by Amesbury history”.

In 2017 we continued to build a foundation for museum programs and expand our base of community support. Our program calendar offered a diversity of activities. We began in February with a special program for members of the Carriage Association of America who toured carriage-making locations and workshops throughout the town. We ended in November with millyard tours in support of the Amesbury Cultural Council's Open Studio event. And in between we presented a series of lectures, special events, and tours to highlight Amesbury history and expand our audience.

Behind the scenes we took important steps to strengthen museum operations. Our collection of carriages and sleighs was brought together from several locations and organized in one storage area. Then, and for the first time, a comprehensive inventory of the collection was completed.

In June a group of six Amesbury teachers worked over a week-long period with museum staff and consultants and created the framework for a history-curriculum A Museum without Walls. Our volunteer base expanded with more people helping at events like the Carriagetown Car Show, giving their time to our ongoing Industrial Survey project and helping with our research and communications initiatives. We created a new museum logo and brand, established an endowment fund, launched a program sponsorship campaign, and initiated an out-reach program to cultivate new members and supporters.

Together these behind-the-scenes initiatives with our public programs and events are the essence of an active, community-based museum. Making connections, stimulating engagement, and getting people involved in history programs IS our mission.

2017 was a great year. We strengthened our base and built the framework for more exciting things ahead. Onward we go!

|| With much appreciation to our community,
John Mayer
|| Executive Director

2017 Community Forum

On October 26, 2017 a group of approximately 35 members of the Amesbury Carriage Museum met for a community forum and “appreciative inquiry” led by Board president, Mary Chatigny. The following is a summary of the discussion and qualities to develop in a new museum program.

1. Deeply held values about a local museum or cultural organization:

- personal, intimate and engaging experiences;
- inclusive, multi-generational and culturally diverse interactions;
- authentic, relatable, historically accurate and interesting stories.

2. Deeply held values about museum (or organizational) membership:

- non-traditional opportunities to learn;
- an opportunity to volunteer and contribute to the community;
- a way to support an organization that provides valued programs.

3. Imagining future programs for the museum. Programs should include:

- walking tours – industrial and residential environments;
- feature experiences in new venues throughout the community;
- expand on-line learning;
- emphasize personal stories as a way to promote local history;
- a variety of opportunities to learn, socialize and participate;
- an exhibit program that compliments school and adult programs.



Courtesy of Amesbury Public Library, Local History Collection.

Treasurer's Report

STATEMENT OF ASSETS, LIABILITIES AND EQUITY

as of December 31, 2017 and 2016

	Dec 31, 2017	Dec 31, 2016
ASSETS		
Endowment	27,492.90	0.00
Checking Account	1,681.68	14,867.74
Savings Account	24,646.16	73,843.95
Accounts Receivable	0.00	2,249.16
Furniture and Equipment	1,019.96	1,019.96
Total Assets	<u>\$54,840.70</u>	<u>\$91,980.81</u>
LIABILITIES		
Accounts Payable	0.00	116.74
Total Liability	<u>0.00</u>	<u>116.74</u>
EQUITY		
Opening Balance Equity	94,078.15	94,577.37
Unrestricted Net Assets	-5,537.40	7,711.45
Net Income	-33,700.00	-10,424.75
Total Equity	<u>54,840.75</u>	<u>91,864.07</u>
Total Liabilities & Equity	<u>\$54,840.75</u>	<u>\$91,864.07</u>

STATEMENT OF SUPPORT, REVENUE AND EXPENSES

as of December 31, 2017 and 2016

	Dec 31, 2017	Dec 31, 2016
SUPPORT AND REVENUE		
Contributions	1,873.00	15,935.00
Corporate Contributions	50.00	0.00
Sponsorships	4,500.00	0.00
Corporate Grants	2,500.00	927.13
Individual Grants	360.00	0.00
Government Grants - Federal	0.00	0.00
Government Grants - State	2,000.00	0.00
Government Grants - Local	382.92	0.00
Foundation Grants	0.00	2,000.00
Public Programs	11,865.00	6,919.55
Memberships - Individual	7,700.00	9,645.10
Memberships - Business	750.00	1,713.68
Annual fund	8,230.00	4,755.00
Other Income/Misc. Revenue	200.00	1,944.28
Bank Income	0.00	14.50
Investment Income	2,692.77	0.00
Event Donations	287.00	266.20
Total Income	<u>\$43,390.69</u>	<u>\$44,120.44</u>
EXPENSES		
Personnel		
Contract Services	47,083.17	34,912.62
Non Personnel Expense	3,134.67	4,334.82
Facilities	3,152.86	3,537.36
Programs, Exhibits, Collections	4,772.42	0.00
Other	13,902.31	8,965.17
Total Expenses	<u>5,045.31</u>	<u>2,795.22</u>
PROFIT/LOSS	<u>\$(33,700.05)</u>	<u>\$(10,424.75)</u>

Calendar of Events

2017

February 11 – New England Region - Carriage Association of America

Special tour of Amesbury

April 3 – History on Tap

A talk about the the Industrial Heritage of Amesbury hosted at Crave Restaurant

April 13 – What if We Built Amesbury Around Places?

Evening with Philip Winn, Project for Public Spaces, the Bailey Family Foundation lecture

May 6 – Along the Powow

A family walking tour led by John Mayer

May 20 – Aperture on Amesbury No. 2

A Tour of Buildings on Carriage Hill; special tour led by Tim Gurczak

June 23-25 – Amesbury Days

23rd – Amesbury Days Open House

24th – Family Workshop - Carriage Making

25th – Mayor Gray's Carriagetown Car Show

June 26-30 – Museum Without Walls Curriculum Project

AEFI-sponsored project with six Amesbury teachers coordinated by Carolin Collins

September 9 – Engineering and Industry Along the Merrimack

Special event co-sponsored with Lowell's Boat Shop, the Piscataqua Gundalow and Massachusetts Highway Department



Amesbury Carriage Museum, Postcard Collection.

Calendar of Events

2017

September 18 – 32nd Annual Meeting

Dinner and talk by Professor Patrick Malone, “Cities at the Falls” at Ristorante Molise.

October 26 – Future of the Carriage Museum

A Community Forum facilitated by Mary Chatigny, President of the Carriage Museum

November 11 – Millyard Walking Tours

Tour of the Amesbury Millyard led by John Mayer, in partnership with the Amesbury Cultural Council

Outreach Programs

February 19 – Building the Amesbury Carriage Museum

NEWBURYPORT PUBLIC LIBRARY

March 4 – Amesbury Industrial History

CLARK UNIVERSITY, WORCESTER

August 31 – Drawn and Printed – Finding Amesbury Stories in Early Maps

CHESTNUT INNOVATION CENTER



Wilman Block, Amesbury, Mass.

9322

Amesbury Carriage Museum, Postcard Collection.

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Amesbury Department of Public Works:
Gene Mulligan and Rob Desmarais
Bartlett Museum:
Gina Moscardini
Salisbury Point Railroad Historical Society:
Peter Bryant
Lowell's Boat Shop:
Patty Hoyt and Graham McKay
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Coastal Connections:
Deb Plumber and Sheila Skane
Merrimac Hat Museum:
Suzanne Cote
Amesbury Public Librar:
Margie Walker and Meghan Petersen

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Bonnie Brady
Ron Klodenski
Peter Siess
Stephanie Bailey Sluder
Brian Sullivan

Grants

Society for Industrial Archaeology
Mass Humanities
UMass Boston – Mass. Memories
Road Show (scheduled April 2018)
Amesbury Education Foundation Inc.
(Bruce McBrien and Amy Mitchell
grant coordinators)

AEFI Curriculum Group

Leslie Barnaby
Carolyn Collins
Joe Costello
Lyn Jacques
Paul Jancewicz
Jennifer Macintire
Bruce McBrien
Amy Mitchell

Industrial Survey Team

Barbara Bell
Frank Czar
Greg Colling
Mike Harrold
Tom Murphy
Steve Klomps
Gray Fitzsimon

Circle of Donor Advisors

Dan Healey
Greg Jardis
Rick Bartley
Wayne Barbaro
Val Erroc
Matt Sherrill

2017 Car Show

Mayor Ken Gray
Tom Hanshaw
Bob Mason and his Ford Model A
Bruce McBrien
Jeff Picard
Wes Pettengill
Alan Porter
Juliann Sherrill
Matt Sherrill

Museum Volunteers

Bernie Angelo
Barbara Lorenc
Edith Maxwell
Asia Scudder
Aimie Westphal
Anne Ferguson
Bob Grodzicki
Mary Schaefer
Tim Gurczak
Tommy Hall
Debora Mayer



Courtesy of Amesbury Public Library, Local History Collection.

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Courtesy of Amesbury Public Library, Local History Collection.

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Grants

Society for Industrial Archaeology
UMass Boston
Amesbury Education Foundation Inc.
(Jordan Shay M. Shay Memorial Grant)

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City of Amesbury, City Hall and Mayor Ken Gray
Crave Restaurant
LeBaron Bonney
Old Newbury Crafters
Mill 4 (Richard Belanger and Dan Healy III)
Amesbury Industrial Supply
Amesbury Chamber of Commerce
Chestnut Innovation Center
Lowell's Boat Shop
Union Main Street Congregational Church
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Design by Aimie Westphal Graphic Services, Amesbury

