

Annual Report 2019



HISTORY HAS A **NEW**
HOME in **AMESBURY**

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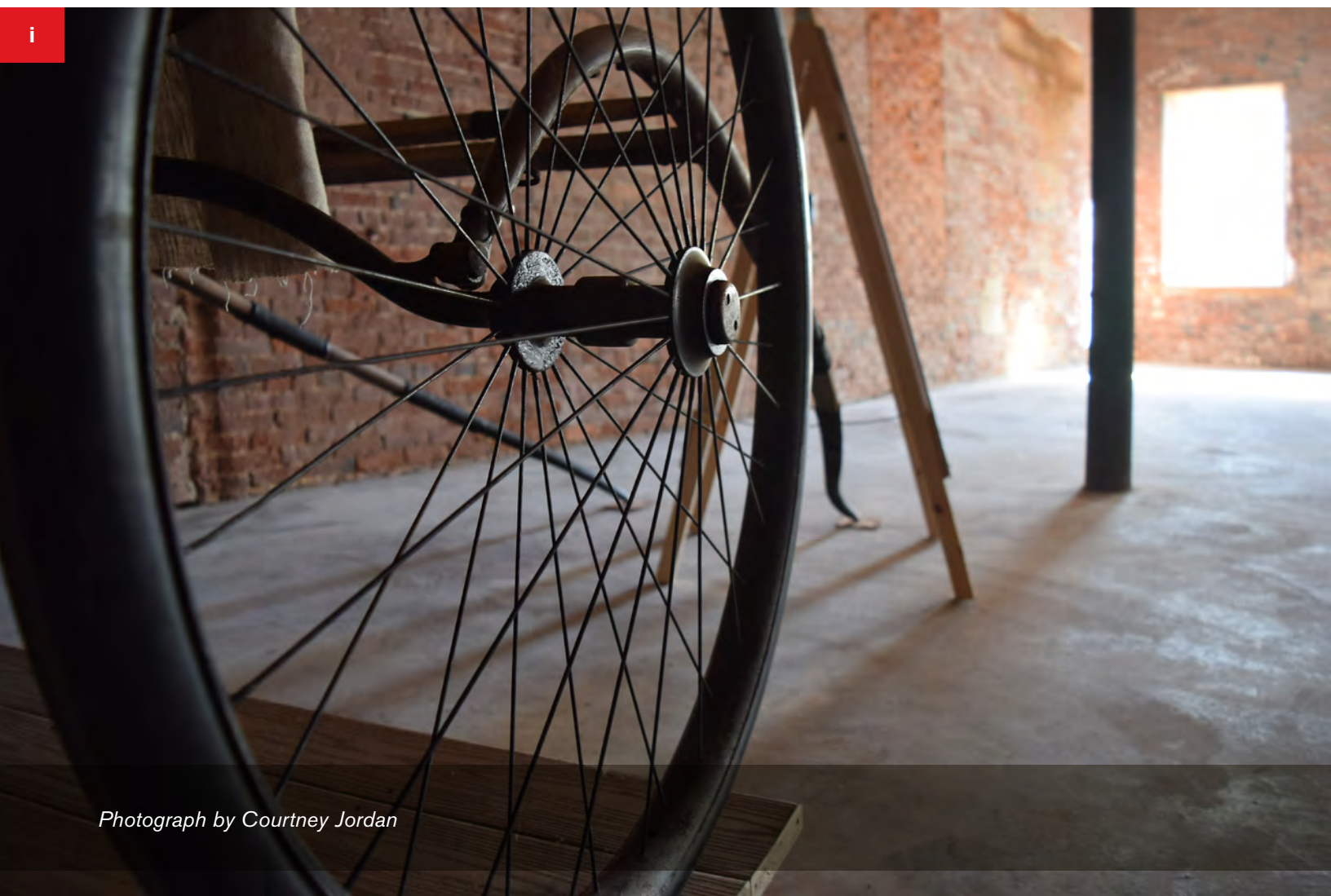
Staff

John Mayer, *Executive Director*
Bonnie Brady, *Campaign and Program Assistant*

Directors

Pat Boyle-Steed
Maris DiTolla
Peter Hoyt
Susan Koso
Joyann Reynolds
Peter Siess

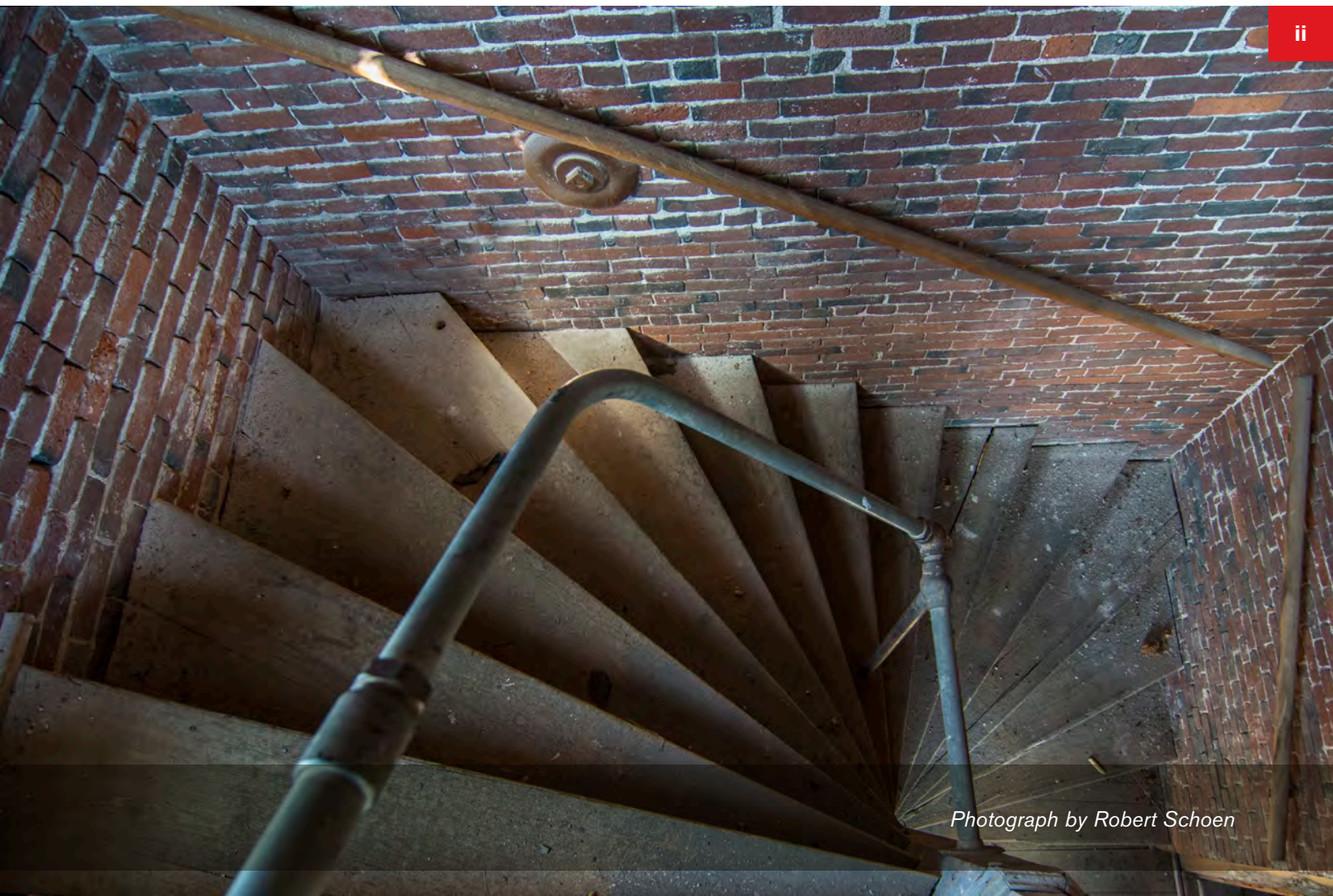
Cover photograph by Robert Schoen



Photograph by Courtney Jordan

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President's Report

History has found a new home in Amesbury!

As incoming President of ACM, I would be remiss if I did not acknowledge the daunting task of succeeding Mary Chatigny, our outgoing Board President. For five years, Mary's steadfast leadership guided the ACM through a process of development into a credible community organization. Because of Mary's dedication and that of the board, we are now poised to create a sustainable future for ACM. I am humbled and proud to work with our extraordinary Executive Director, John Mayer, and tireless board members who are committed to championing the history of Amesbury industry and people.

My confidence in the sustainability of ACM is grounded in the many accomplishments we achieved in the past year. Settling into our new offices that were donated to us by local businessman Jay Gould, we achieved our first goal in the expansion of our organization. Through the extraordinary generosity of Capital Campaign Committee Co-Chair, Greg Jardis, ACM has fulfilled the dream of our founding members, Margaret Rice, Hawley Patten, and Harriot Gould of finding a permanent home for ACM in Greg's property. We are also indebted to businessman and philanthropist Dan Healey, whose dedication to the community of Amesbury resulted in a gift of \$100,000 to ACM. Because of the beneficence of these community members, we have a vision and plan for the Industrial History Center.

Our sustainability is further evident through the many successful community programs ACM supported or put on in 2019. *The Carriagetown Car Show*, *Driving Through History*, and *Family Day in the Millyard* were events enjoyed by many members of the community. In addition, our sustainability would not be guaranteed without strengthening our board. We are fortunate to add three new community members – Pat Boyle-Steed, Maris DiTolla and Joyann Reynolds – all are eager to serve.

So, as I look to the past, I am excited for the future of ACM we will build together. Our future is indeed promising. I am thrilled to announce we were recently notified that the Massachusetts Cultural Council approved our matching grant application for \$120,000.00, thus ensuring the future development and construction of the Industrial History Center. None of this would be possible without your continued support. I thank you for your unwavering commitment to ACM.

With appreciation and gratitude,

Christopher D. Deorocki
Board President

Executive Director's Report

Dear ACM Friends,

In 2019, the ACM made progress in so many ways – it is not an understatement to say the year was truly transformative for our organization.

Our program calendar was fun and interesting. In addition to events that we present each year, we launched two new programs that will become part of our annual schedule into the future – *Family Day in the Millyard* and *Driving through History*. Free and open to all, Family Day was an invitation to the community to explore the millyard with demonstrations, activities and tours. Our Youth & Family Committee, with Pat Boyle-Steed as chair, led the way and created a fun and engaging event for the many people who attended. And *Driving through History* – led by Bonnie Brady and her team of volunteers – was a social event and fundraiser. Centered around the Carriagetown Car Show, we had a social evening of food, drinks, and conversation – and an auction that generated support for our operations. Overall, more and more people took part in the variety of programs we offered. It has been great fun.

The Industrial History Center moved from concept to a reality. The planning was completed by our architect, Greg Colling of Merrimack Design Architects, and supported by our Board and staff teams. Fundraising for the campaign was led by our Campaign Committee with Greg Jardis and Peter Hoyt serving as co-chairs. Thanks to the contributions of these teams (and others) by the end of the year, we were poised to begin construction.

Above all and most importantly, we continued to build our organization. I am grateful for the many people who are part of the ACM. Growing an organization is about engaging people and building a *community* that works together towards a shared vision and goals. This is the essence of who we are. From our Board members, to our committees, volunteers, members, donors and program participants – people continue to get involved. Throughout the year, we could feel our growth and this energy as more and more people took part in our activities.

In this Annual Report, you will see the names of this growing ACM community. I am proud about our accomplishments and extremely grateful for all who have become part of the ACM.

Thank you all. And here is to more great things to come.

John Mayer
Executive Director

Treasurer's Report

BALANCE SHEET

	Dec. 31, 2019	Dec 31, 2018
ASSETS		
Endowment	36,120	32,471
Checking Account	46,032	9,529
Savings Account	2,748	22,081
Money Market Account	-	14,999
Capital Savings Account	233,329	-
Furniture and Equipment	-	1,020
TOTAL ASSETS	<u>318,229</u>	<u>80,100</u>
LIABILITIES		
Accounts Payable	-	-
TOTAL LIABILITY	<u>-</u>	<u>-</u>
EQUITY		
Opening Balance Equity	94,578	94,298
Unrestricted Net Assets	-17,378	-39,813
Net Income	241,029	25,615
TOTAL EQUITY	<u>318,229</u>	<u>80,100</u>
TOTAL LIABILITIES & EQUITY	<u>\$318,229</u>	<u>\$80,100</u>

STATEMENT OF SUPPORT, REVENUE AND EXPENSES

	Dec 31, 2019	Dec 31, 2018
SUPPORT AND REVENUE		
Contributions	1,871	250
Corporate Contributions	25	-
Bequests	75	100
Capital Campaign	254,998	8,575
Sponsorships	4,000	5,750
Corporate Grants	12,000	4,037
Individual Grants – Federal	31,700	-
Individual Grants – State	-	-
Individual Grants – Local	-	-
Foundation Grants	-	1,200
Public Programs	10,146	7,347
School Programs	20	363
Memberships-Individual	10,895	9,434
Memberships-Business	1,950	1,600
Annual fund	12,145	9,445
Other Income/Misc. Revenue	2,843	8,670
Sale of Real Estate	316	43,537
Bank Income	107	21
Investment Income	5,804	578
Event Donations	11,048	606
TOTAL INCOME	<u>359,944</u>	<u>101,513</u>
EXPENSES		
Personnel	62,421	48,885
Contract Services	1,133	4,245
Non-Personnel Expense	6,806	4,599
Furniture & Equipment	-	1,770
Facilities	3,766	5,447
Campaign Expenses	26,831	500
Programs, Exhibits, Collections	13,097	7,893
Acquisitions	1,017	-
Other	3,588	2,543
Organizational Expenses	255	15
TOTAL EXPENSES	<u>118,914</u>	<u>75,897</u>
PROFIT/LOSS	<u>\$241,029</u>	<u>\$25,615</u>

Industrial History Center – A Community History Project



After years – even decades of planning and attempts to launch this project – the Amesbury Carriage Museum (ACM) has begun to build an industrial history center. This new facility will welcome residents, school students, families, and visitors and offer fun and engaging programs that explore the city’s industrial and social history.

The Industrial History Center will be the first formal location for the ACM since our founding in 1985. Greg Jardis, successful Amesbury businessman and owner of Amesbury Industrial Supply, donated 2,700 square feet of space for the project in his historic 1826 mill building in Amesbury’s upper millyard.

With funds raised from our community, we will transform this historic space into an active and vital cultural resource for Amesbury and the region. The ground-floor facility will serve as a venue for programs, exhibits, school tours, family activities, and more. There is nothing like this in Amesbury and we could not be more excited.

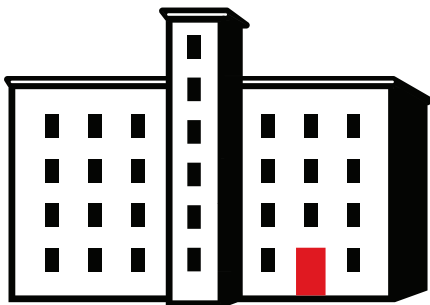
History Has a New Home in Amesbury

During 2019, we began the silent phase of the capital campaign to raise the \$670,000 needed to build and equip the facility. Thanks to generous gifts of many individuals, businesses, and institutions, we have begun and are moving closer to our goal. Soon we will launch a wider public campaign, reaching out to our community throughout the region for their support.

We have begun to turn our plans into reality. Merrimack Design Architects of Exeter, NH has completed the design for the site, the building plans have been fully permitted by the City of Amesbury, and BLB Custom Building of Amesbury is ready to begin construction.

This project is based firmly on the mission and vision of the ACM to build a community inspired by Amesbury history. Building on the passion of our many members and our supporters throughout the community, we are confident we will realize this goal.

History has a new home in Amesbury and we welcome you to join us by supporting our efforts!



Logo and brand design contributed by imarc.

2019 Calendar of Events

March 25

History on Tap: Looking Forward to 2019

A community gathering at Brewery Silvaticus with an overview of events planned for the year. Presented by John Mayer, Amesbury Carriage Museum, and Cassandra Gove, Amesbury Chamber of Commerce.

April 25

Bailey Family Lecture Series – Renovating the Amesbury Millyard

Joseph Fahey, former Director of Community and Economic Development for the City of Amesbury, tells the story of preserving and redeveloping Amesbury's millyard, a project that began in 1979.

May 4

Family Day in the Millyard

A day of fun and exploration in Amesbury's upper millyard with hands-on activities and games, spinning and weaving demonstrations, displays of machine models, and tours of the millyard.

June 27

Driving Through History – Fundraiser to Support the Museum's Educational Programs

A ticketed event held at Amesbury Chevrolet, with food, music, and vintage cars on display. A live auction, with donated items, hosted by John McInnis Auctioneers raises funds for the museum.

June 28

Celebrate History! Vintage, Amesbury-bodied Cars on View

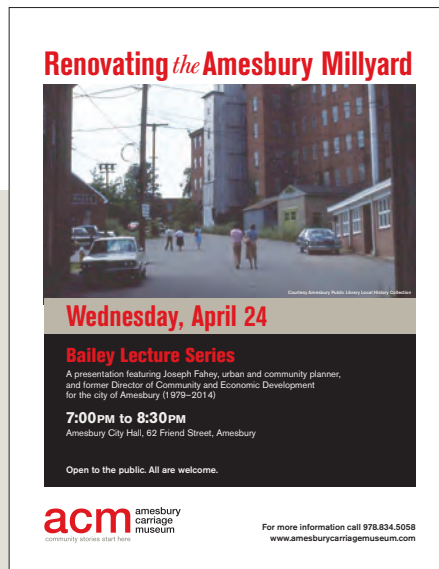
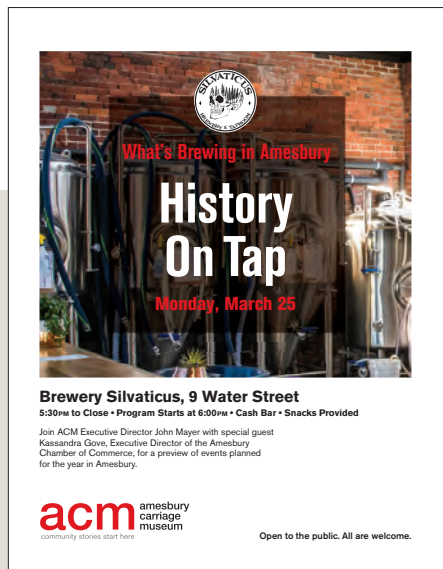
During the annual Carriagetown Car Show, ACM displays vintage Amesbury-bodied automobiles and provides walking tours of Amesbury's industrial landscape.

August 21

Family Stories – Getting Started in Family History

Melanie McComb, genealogist with American Ancestors and New England Historic Genealogical Society, demonstrates how to uncover the stories of your ancestors.

A selection of fliers from 2019 programs. (Elizabeth Bennett Design)



2019 Calendar of Events

September 7

Learning from the Industrial Landscape

An introduction to industrial archeology featuring presentations and tours of buildings and nearby landscapes. Historians Sara Wermiel explores 19th century textile mill construction and Steve Dunwell traces the development of hydro to steam power.

September 16

34th Annual Meeting – Women’s Work in the Mills: Lessons from our Industrial Past

Annual meeting and dinner at Ristorante Molise. Speaker Dr. Elizabeth DeWolfe, history professor and author, explores the work life and experience of young women in the 19th-century textile mills of New England.

October 19

Aperture on Amesbury, No. 3

A tour of industrial Amesbury for photographers of all levels, led by artist & photographer Courtney Jordan. The photography sites include 19th century mill buildings, a silversmithing demonstration at Old Newbury Crafters, and a visit to the Powow River dam.

November 9

Open House

The ACM office opens its doors for a family-friendly event including displays of machine-powered models, a photography slideshow from the Aperture on Amesbury program, and millyard tours.

Members

Business Members

Corporate

Bartley Machine & Manufacturing Co., Inc.
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Hedgehog General Store
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Terry Recal Services, Inc.
The Coop Rotisserie

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Linden Financial Group
Merrimack Valley Animal Hospital
Vermette's, Inc.
Window Woman of New England

Sponsor

Amesbury Animal Hospital
Amesbury Lions Club
Merrimack Design Architects, PLLC
Eastern Lumber Company
John McInnis Auctioneer

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Robert Schoen
Maureen & Alan Sunnerberg
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Mary Therrien
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Family

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Patricia Boyle-Steed
Camille Myers Breeze
Gail & Michael Browne
Chris & Peter Bryant
Carol & George Casey
Larry & Johanne Day
Kim & Peter DeMaranville
Dr. & Mrs. James DiResta
Kelly & Michael DiResta
Paul & Hannah DiResta
Maris DiTolla
Megan DiTolla
Jane Earnshaw
Joe & Carol Finn
Bob Flores
Catherine & Robert Gaudet
Pam & Robert Gilday
Wayne Gove
Susan & John Grant
Frank Gurczak
Lyndsey Haight
Thomas Hall
Michael C. Harrold & Lea Cabeen
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Gale & John Lyman
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Sally McKay
Lowell Murray
Julie Nedelka
Gail & Michael O'Brien
Larry & Sherry Pearl
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Ken Pendergast
Meryl Goldsmith & Scott Penoyer
Robert & Kim Porter
Lindsay & Craig Pouliot
Gale & David Regis
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Maria & James Royle
David and Eleonore Sanderson
Amy & Jonathan
Sarah & Bruce Tompkins

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Julie Amery
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Steven Bastien
Carol Baum
Barbara Bell
Traci Bethea
Bonnie & Peter Brady
Lloyd C. Briggs
Cynthia Bronson
Donald Brown
David Bush
Steven Contarino
Craig Currier
Debra Damren
Jason Di Resta
David DiResta
Joe DiResta
Nathaniel DiResta
David Donovan
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Carol Feingold
Robert Fowler
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Carrie Schmidt
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Amy Vander Els
Kristen Walsh

Emeritus

Betty Goodwin
Sally Ann Lavery

Annual Fund

Individual Donors

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Rose Marie Bailey
Joan Baptiste
Karen Baptiste
Sally & Richard Bartley
Steven Bastien
Dr. Brad Beaudion
BLB Custom Building, LLC
Abigail Bottome
Patricia Boyle-Steed
Bonnie & Peter Brady
G. Scott and Karen H. Briggs
Chris & Peter Bryant
Mary & Bill Chatigny
Sandra Clark
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Lorna Condon
Suzanne & Ron Cote
Richard and Bonnie D'Abate
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Julie Nedelka
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Diane & Tom Pendergast III
Meryl Goldsmith & Scott Penoyer
Holly & Nathaniel Pulsifer
Jane & Charles A. Purinton II
Zara Raab
Joyann Reynolds
Dr. Michael Riccio
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Anthony & Delia Rinaldi
E. Stephen Robinson
Paul C. Rogers & Sons
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Amy & Jonathan Sherwood
Andrew Shirshac
Peter Siess
Donald & Linda St. Marie
Dianne Swistak
Mary Therrien
Cathy Toomey
Ellen & William Trainer
Lawrence Yerdon

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Aqua Laboratories, Inc.
Boston North Technology Park, LLC
Coastal Connections Inc.
CP Building Supply, Inc.
Healey, Deshaies, Gagliardi & Woelfel, PC
John McInnis Auctioneers
Merrimac Valley Animal Hospital
Morrill Electric
Vermette's, Inc.



Photograph by Courtney Jordan

Volunteers

Committee Membership

Building

Tom Pendergast, Chair
Joshua Jackson
Joseph Fahey

Capital Campaign

Peter Hoyt, Co-Chair
Greg Jardis, Co-Chair
Chris Deorocki
Tom Pendergast
Stephanie Bailey Sluder
Pamela Fenner

Collections

Joyann Reynolds, Chair
Peter Hoyt
Susan Koso
Tom Pendergast

Communication

Peter Siess, Chair
Bob Dennis
Ron Klodenski
Brianna Shipley

Development

Abigail Bottome, Co-Chair
Maris DiTolla, Co-Chair
Johanna Landis
Janice Valverde

Executive

Chris Deorocki, Chair
Mary Chatigny
Courtney MacLachlan
Tom Pendergast

Finance

Peter Doyle
Tom Murphy

Programs

Peter Hoyt, Chair
Karen Baptiste
Carol Feingold
Pam Gilday
Courtney MacLachlan

Youth & Family Programs

Pat Boyle-Steed, Chair
Ruth Boehl
Greg Noyes
Lindsay Pouliot

Industrial Survey

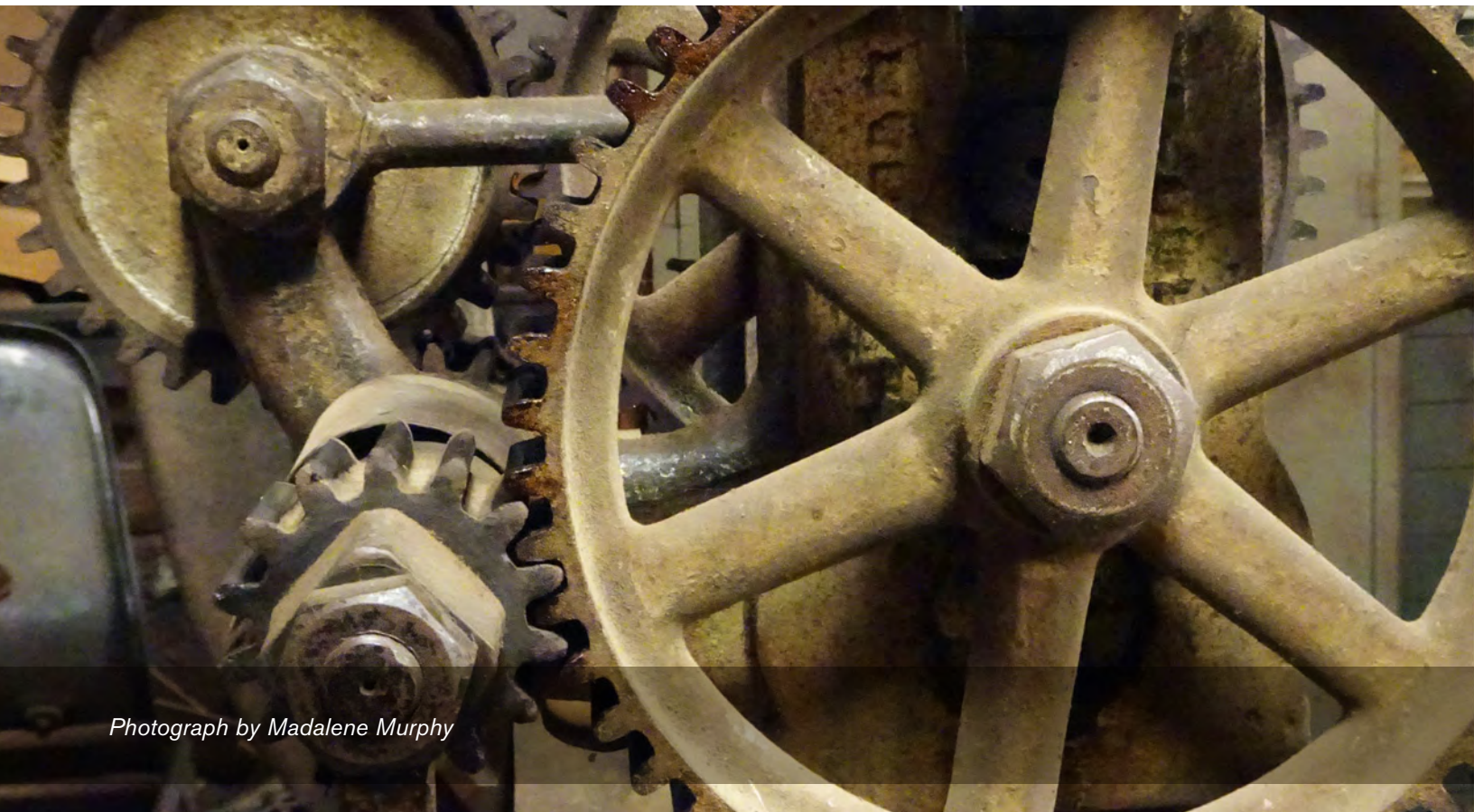
Barbara Bell
Greg Colling
Frank Gurczak
Joshua Jackson
Mike Harrold
Steve Klomps
Ron Klodenski
Tom Murphy
Larry Pearl
Robert Schoen

Special Advisors

Tommy Hall
Sara Wermiel

Program, Event, and Tour Support

Stephanie Bailey Sluder
Karen Baptiste
Leah Ceriello
Donna Collins
Richard Cushing
Cheryl Desjardin
Susan DiRocco
Meghan Fahey
Carol Feingold
Zach Field
Pam Gilday
Mike Harrold
MaryLou Ireland
Norm Jones
Courtney Jordan
Ron Klodenski
Edith Maxwell
Sandra Morrissey
Lindsay Pouliot
Christine Remus
Delia Rinaldi
Lainie Senechal
Oliver Strand



Photograph by Madalene Murphy

Community Support

Collaborating Organizations

American Ancestors
(NE Historical Genealogical Society) – Melanie McComb
Amesbury Chamber of Commerce – Cassandra Gove & Phil DeCologero
Amesbury Council on Aging – Doreen Arnfield
Amesbury Cultural Council – Shannon Carroll & Louisa Wilson
Amesbury Public Library – Meghan Fahey
Amesbury School Department – Lynn Jacques
City of Amesbury – Mayor Ken Gray
Friends of the Library – Shannon Carroll, Kate Currie,
Caitlin Thayer, Louisa Wilson
John McInnis Auctioneers – John McInnis
Merrimack Hat Museum – Suzanne Cote
SCORE Newburyport – Bill House

Collaborating Businesses

21 Water Street Properties – Dan Healey, Joe Picard
Amesbury Flatbread Company – Shannon Hamilton, Manager
Amesbury Industrial Supply – Greg Jardis
Brewery Silvaticus – Jay Bullen & Michelle Riaz
Coastal Connections – Deb Plumber & Sheila Skane
Cornerstone Fundraising – Mary Schaefer
Gould Insurance – Juliann & Matt Sherrill
Ristorante Molise – Antioinetta DiLemmo & Elisa Zullo

Contributed Services

Andyman Bakery
Betsy Bennett, Elizabeth Bennett Design
Dwayne Christensen, Building and Office Maintenance
Donna Collins, Cookies

Cheryl Desjardin, Graphic Design Services
Sharon Ferrant, Accounting Services
Gregory Fitzsimons, Historical Consulting
Jay Gould, Office Space and Counting House Window
imarc, Logo Design and Branding – Nick Grant, CEO,
Jared Laham, Creative Director, Kelly Moynihan Copy Writer
Laurie Knapp, CPA
Debora Mayer, Conservation Services
Mike Prendergast, Historical Illustrations

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Patty & Peter Hoyt
Linden Financial Group
Paul C. Rogers & Sons
Stone Ridge Properties

Educational Program Grant

Provident Bank

Betty R. Dyer Challenge Grant, 2019 & 2020

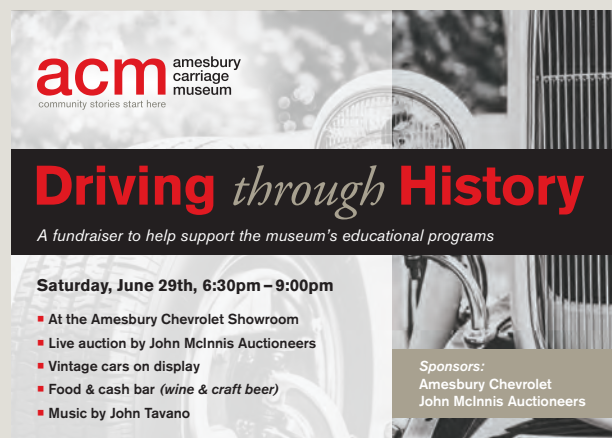
Rick Bartley
Mary Chatigny
Peter & Patty Hoyt
Susan Koso
Courtney MacLachlan
Tom Pendergast
We are grateful to Betty Dyer for her lead donation.

Driving Through History Sponsors

Amesbury Chevrolet

John McInnis Auctioneers

Special thanks to all
who contributed goods
& services for the Driving
Through History auction!



The poster features the logo for the Amesbury Carriage Museum (acm) with the tagline 'community stories start here'. The main title 'Driving through History' is in a large, stylized font. Below it, the text reads 'A fundraiser to help support the museum's educational programs'. The event is scheduled for Saturday, June 29th, from 6:30pm to 9:00pm. A list of activities includes: 'At the Amesbury Chevrolet Showroom', 'Live auction by John McInnis Auctioneers', 'Vintage cars on display', 'Food & cash bar (wine & craft beer)', and 'Music by John Tavano'. The sponsors listed are Amesbury Chevrolet and John McInnis Auctioneers. The background of the poster shows vintage cars and a close-up of a steering wheel.

Carriagetown Car Show

Carriagetown Car Show

The Amesbury Carriage Museum enjoys a great partnership with the Carriagetown Car Show. During the event, ACM displays Amesbury-bodied automobiles, offers walking tours of early car building sites, and provides volunteer support. We appreciate the generous contribution we receive and we say thank you! to the committee, volunteers and donors who make this such a fun and successful event.

Car Show Planning Committee

Mayor Ken Gray
Tom Pendergast
Wes Pettengill
Jeff Picard
Alan Porter
Juliann Sherrill
Matt Sherrill

Amesbury Carriage Museum Volunteers

Karen Baptiste
Stephanie Bailey Sluder
Mary Chatigny
Mike Harrold
Peter Hoyt
Ron Klodenski
Debora Mayer
Edith Maxwell
Tom Pendergast

Vintage Car Display Participants

Mark and Debbie Smith, 1914 Stanley
Richard and Norma Dickey, 1914 Stanley

Headline Sponsor

Gould Insurance

Primary Car Show Donors

Merrimack Tool Co., Inc
Aeropex Media
Institution for Savings
Newburyport Bank
NorthStar Contracting Group, Inc.
Albert Stuart
Amesbury Chair
Atlantic Trucking & Landscaping Materials
BB Alarm Systems, Inc.
CP Building Supply Inc.
Dalton Manufacturing Company

DM Construction
Ebacher Plumbing & Heating, Inc.
Gametime Entertainment
Hedgehog Designs
Johnson Lumber Company
Legacy Machine & Manufacturing, LLC
Morrill Electric
N.A. Nichols
Precision Powersports
The Provident Bank
Quinn Manufacturing
Shea Concrete Products
Skip's Snack Bar
Twin Lanterns
US Gas
Vynorius Piledriving
Water Street Realty Trust





Photograph by Frank Gurczak



www.amesburycarriagemuseum.com

Amesbury Carriage Museum
PO Box 252
Amesbury, MA 01913
(978) 834-5058
amesburycarriagemuseum@gmail.com

Design by Cheryl Desjardin, Artiste Graphique, Amesbury / www.cheryl-desjardin.com